**Doctor of Business Administration (DBA) Programme**

**in Global Strategy and Leadership**

**全球战略领导力博士学位教育项目**

**Research proposal template**

**博士论文研究问题-模板**

**1. Research Question (Word limit: 100 words)**

**1. 研究问题 （字数：100字）**

**2. Motivation**

**(why you pick this topic; why is it interesting and important; how it relates with your work; how would society benefit from the findings) (Word limit: 500 words)**

**2. 动机**

**（为什么选择这个问题；为什么这个议题有趣和重要；议题与您的工作相关性；研究结果如何让社会收益）（字数：500字）**

**3. What others have been done in this area** (Not compulsory)

**3. 其他人在此领域做出了哪些成绩 （选答问题）**

**4. How do you plan to conduct the research**

**(evaluate the feasibility; any data or resources can be accessed, etc.) (Word limit: 400 words)**

**4. 您打算如何进行研究**

**（评估可行性；可以访问的数据或者资源等）（字数：400字）**